

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 188704		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	GMMB, INC.		WALZ FOR CONGRESS		
AND	3050 K St NW Ste 100		505 N Riverfront Dr		
ADDRESS	Washington	DC 20007-5108	Mankato	MN 56001-3450	
CONTACT	DAN NAGELBERG		PRODUCTEST#2177		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2177	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	1	04:58A	05:58A	30S	10/23/12-10/29/12	SUNRISE THIS MORNING	2	350.00	700.00
2	M-F	1	05:58A	07:00A	30S	10/23/12-10/26/12	THIS MORNING	1	750.00	750.00
3	M-F	1	07:00A	09:00A	30S	10/23/12-10/29/12	CBS THIS MORNING	2	450.00	900.00
4	Sa	1	07:57A	09:00A	30S	10/27/12-10/27/12	SAT 8AM NEWS	1	500.00	500.00
5	Su	1	07:58A	09:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1700.00	1700.00
6	M-F	1	04:59P	05:30P	30S	10/23/12-10/29/12	M-F 5PM NEWS	2	1700.00	3400.00
7	M-F	1	05:59P	06:30P	30S	10/23/12-10/26/12	M-F 6PM NEWS	1	2200.00	2200.00
8	Sa	1	06:00P	06:30P	30S	10/27/12-10/27/12	SATURDAY 6P NEWS	1	1400.00	1400.00
9	M-F	1	06:27P	07:00P	30S	10/23/12-10/26/12	WHEEL OF FORTUNE	1	3100.00	3100.00
10	M-F, Su	1	10:00P	10:35P	30S	10/23/12-10/28/12	LATE NEWS M-F/SU	1	2800.00	2800.00
11	Su	1	10:35P	11:05P	30S	10/28/12-10/28/12	WCCO 4 NEWS AT 10:30	1	1000.00	1000.00
12	M-F	1	11:58A	12:30P	30S	10/23/12-10/26/12	NOON NEWS	1	700.00	700.00
13	Su	1	05:58A	07:00A	30S	10/28/12-10/28/12	WCCO 4 NEWS SUNDAY MORNING	1	225.00	225.00
14	M-Th F	1	12:37A 12:37A	01:07A 01:07A	30S	10/23/12-10/26/12	10P NEWS REPLAY	1	200.00	200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



**WCCO-TV**

10/23/12

WCCO-TV

AND

PAGE 2

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1

prior notice

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION